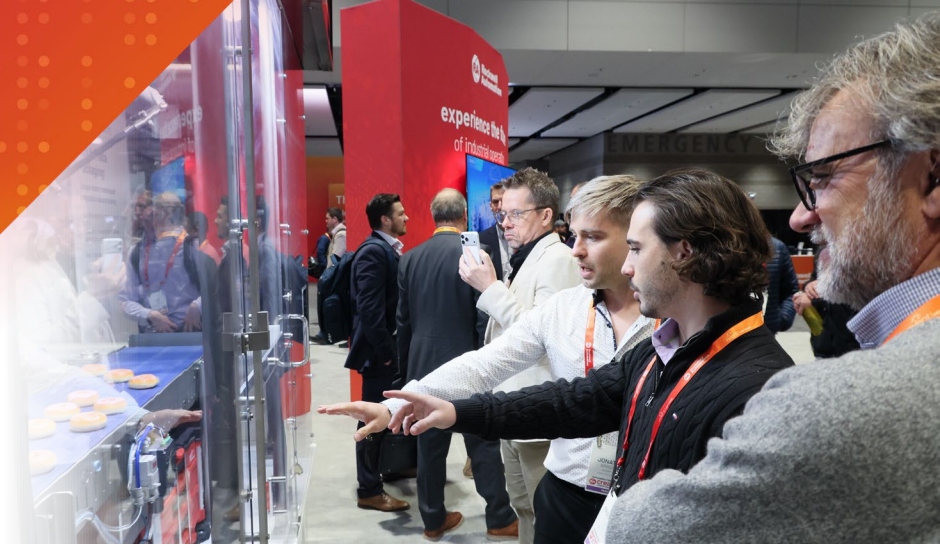
Automation Fair®

FUTURE in FOCUS

Rockwell Automation



Getting the most out of the Automation Fair® event starts here

Food and Beverage Industry Track

Industry Viewpoint: Leveraging intelligent CPG solutions for operational excellence

Food and beverage leaders are facing immense pressure to improve efficiency and minimize cost of ownership as they navigate an evolving industry landscape. Hear from our experts about how end-to-end digital solutions can help manufacturers connect fragmented systems, apply contextualized insights, and achieve best-in-class outcomes.

IV04 - Food & Beverage Viewpoint: From Insight to Impact — AI Use Cases for Food & Beverage Manufacturers

Come hear from others in the industry with these Food and Beverage Voices

CV12 - How FactoryTalk® Analytics™ PavilionX™ Enables Autonomous Control in **Plant-Based and Protein Production**

Monday, November 16 11:00 a.m. – 12:00 p.m.

CV22 - Modernizing Legacy OT Systems with AI: The **MARS** PLC Upgrade Case

Wednesday, November 18 1:00 p.m. – 2:00 p.m.

CV20 - **General Mills**: Building Resilient Operations Through Control System Risk Management

Wednesday, November 18 10:00 a.m. – 11:00 a.m.

CV24 - The Challenges to Achieving Adequate Mapping to Reach Digitization, a **Mondelez** Perspective

Wednesday, November 18 2:00 p.m. – 3:00 p.m.

CV21 - Real-World Lessons from **KWS Seeds** on Operating MES on the Shop Floor

Wednesday, November 18 11:00 a.m. – 12:00 p.m.

We've handpicked these sessions across our expansive catalog

Insights & Education

IE50 - Transforming New Product Introduction for CPG — From Physical Trials to Virtual Qualification

IE62 - Real Time Line Balancing: How CPG and Food & Beverage Manufacturers Increase Throughput by 3% per Line

IE67 - Advanced Wireless Food & Beverage Delivered and Supported by Rockwell Automation Lifecycle Services

IE78 - Recall-ready by Design: Traceability, Recipes and Standard Work in Plex for Food & Beverage

Partner Solutions

PS31 - From Integrated to Orchestrated: Rethinking Packaging Line Performance in Food & Beverage (Harpak-ULMA)

PS39 - Regulatory Reporting in the Life Sciences, Dairy, and Food & Beverage Industries (Ocean Data Systems)

JOIN US FOR AUTOMATION FAIR 2026 IN BOSTON, USA
Learn more by visiting rok.auto/automationfair | #ROKevents

EXPO

The latest technology and real-world applications in the Food and Beverage Industry

FOOD AND BEVERAGE SOLUTIONS AT THE INDUSTRY PAVILION

Explore the latest digital solutions and advanced technologies for improving performance and minimizing total cost of ownership. Solutions on display will include:

- **E3D digital twins** for virtual design, testing, and commissioning
- **Agentic AI** for improving code generation quality, reducing engineering time, and lowering cost
- **On-Machine™ solutions** for streamlining maintenance efficiency

HARPAK-ULMA ROBOTIC LOADER

Join us to experience a live demonstration of robotic loading and unloading of multi-cell lunch kits. This machine features best-in-class smart manufacturing technologies like **CompactLogix® I/O**, **Kinetix® 5500 servo drives**, **Stratix® switches**, and more.

MESPACK HKE SC

This HKE series machine delivers next-generation speed, stability, and flexibility in roll-stock production. Discover how **iTRAK®** and **On-Machine™ solutions** integrate with compact, modular design to achieve reliability in the most demanding production environments.

SUMMIT SERIES

Gain meaningful insights, perspective, and community with half-day Summits

SM05 – SMART SAFETY SUMMIT

If you're looking to transform safety from a compliance requirement into a strategic advantage that enables safer people, smarter machines and more resilient operations, this Summit is for you. Industrial safety is entering a new era with smart machines, robotics, AI, connected operations, and autonomous systems. Turn possibility into progress through expert discussions and hear case studies that offer practical approaches to modern safety architectures, workforce readiness, and evolving regulations. This is a can't-miss opportunity to gain leading insights and network with industry peers.

OFF-SITE TOUR

See how our solutions integrate at dynamic facilities and drive results

OT05 – TEDDIE PEANUT BUTTER: SPREADING SMARTER OPERATIONS OFF-SITE TOUR

Discover how The Leavitt Corp, known for manufacturing Teddie Peanut Butter, one of New England's most iconic food brands, is spreading smarter operations across the organization with greater control, consistency, and insight. Travel from the receiving dock to the production floor as you hear how this long-standing family company embraced change to move from manual processes to a more connected, technology-enabled operation. See how transitioning to Plex has improved manufacturing reliability, enabled paperless quality management, and strengthened visibility across the business. You'll experience digital transformation in action and see how plant-floor execution, quality, materials, and business processes are working together more smoothly, thanks to Plex.